



NTA has partnered with Travel Relations LLC and their travel agent brands, taCONNECT and taREWARDS.com to manage and grow our N.A. travel agent database.

This partnership allows NTA to “partner” with a NTA member AT NO COST and be promoted to over 65,000 U.S. and Canadian travel agents on taREWARDS.com.



taREWARDS.com is a rewards and sweepstakes website for travel agents. Each month, thousands of travel agents enter the site where they enter industry partner’s reward offers for a chance to win FAM’S, Gift Cards, Travel Products, etc.

## NTA Member Opportunity & Benefits

Each month NTA and a NTA member will be promoted on taREWARDS.com.

- NTA is looking for a NTA member to provide an offer (value of \$500 or more; or FAM trip) that will be promoted AT NO COST for an entire month (first month open is October) to over 65,000 U.S. and Canadian travel agents.
- The NTA member’s product will gain thousands of travel agent views as they enter to win the NTA member FAM experience.

**See examples:** <http://www.tarewards.com/offers?email=guest@tarewards.com>

*(Any rewards selected or data entered is not save when using this guest access.)*

At the end of the month, the partner NTA Member will also get a copy of all the U.S. and Canadian travel agents. (1k – 3k unique travel agent entries)

- Offering an experience of your product to a qualified winning travel agent (and their spouse) delivers very positive future sales results from that travel agent.

**PLACE YOUR REQUEST TO BE A PARTNER SOON, SPACE IS LIMITED!**

Contact [scott@travelrelations.com](mailto:scott@travelrelations.com) or call 856-552-0667

**taREWARDS.com** **Material Specifications**  
MONTHLY PERKS FOR TRAVEL AGENTS

taREWARDS.com is a multi-partner, industry-wide rewards website for travel agents. Each month, thousands of travel agents enter the site where they enter to win our partners' exclusive reward offers.

**REQUIREMENT:** During the months you want to acquire NEW travel agent leads, you must offer a monthly Reward for promotion on taREWARDS.com.

(FAMS are best, other options are gift cards, travel products, client upgrades, etc.)

- Monthly reward materials are due on the calendar due dates listed on page 2.
- Reward specifications are found below.
- If your Reward is enticing enough, taCONNECT will apply extra marketing to promote the offer.

Any questions, please contact **Rudra Pratap** by email at [rudra@travelrelations.com](mailto:rudra@travelrelations.com)

**1: LOGO'S** (Up to two company/brand logo's)

**2: IMAGES** (Up to three inspiring images)

taREWARDS.com  
MONTHLY PERKS FOR TRAVEL AGENTS

NEW REWARD - ENTER TO WIN!

Alexandra Resort  
Turks and Caicos Islands  
Awarded by TripAdvisor

**Win a Turks and Caicos Experience to The Alexandra Resort!**  
brought to you by Caribbean Tourism Organization

- 4 nights of RELAXING Accommodations. (1 Room, Accommodations for 2)
- World acclaimed Grace Bay Beach

At The Alexandra Resort, you will enjoy the best resort value on world acclaimed Grace Bay Beach! With its expansive lush grounds, the 91-suite offers a unique experience. Resort amenities include a large lagoon-style swimming pool, the popular Mango Reef Restaurant, Spa Sanay, Caicos Dream Tours excursions desk, Pelican Kids' Club, a concierge desk, 24-hour front desk and an exercise room.

ENTER NOW

HURRY & ENTER NOW - CLOSSES SEPTEMBER 30th!

**3: HEADLINE** (Approx. 50 characters)

**4: BODY** (Approx. 150 words) Must be travel agent friendly.

**taREWARDS.com** **Material Specifications**  
MONTHLY PERKS FOR TRAVEL AGENTS

taREWARDS.com Reward Material Due Dates

<b>REWARD MONTH</b>	<b>MATERIAL DUE DATE</b>
January	December 26
February	January 26
March	February 26
April	March 26
May	April 26
June	May 26
July	June 26
August	July 26
September	August 26
October	September 26
November	October 26
December	November 26